



Fighting childhood cancer, one cup at a time.

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11/19/2009

Dear Friends at TWA,

Thank you for holding an Alex's Lemonade Stand fundraiser to support our vision of finding a cure for childhood cancer.

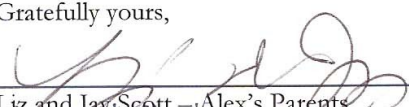
As you probably know, Alex's Lemonade Stand was founded by our daughter, Alexandra "Alex" Scott, who was diagnosed with neuroblastoma (a childhood cancer) just two days before her first birthday. By the time she was four years old, Alex knew firsthand of the challenges faced by children with difficult to treat cancers. She set out to change that — *one cup at a time*—by raising money for childhood cancer research through a lemonade stand in our front yard. Her front yard lemonade stand became a yearly tradition and her efforts inspired a national movement. At the time of her passing in 2004, at the age of 8, Alex's efforts had raised one million dollars to help find a cure for the disease that took her life. Her front yard stand has now grown into Alex's Lemonade Stand Foundation, a national charity dedicated to Alex's vision of finding a cure for all children with cancer.

Your generous contribution has a direct impact on children with cancer. The money raised since Alex's first stand in our front yard has funded over 100 research projects at hospitals across the country, filling critical gaps in the process of bringing new treatments to children with difficult to cure cancers. Moreover, we are very proud that our administrative costs continue to remain below 10 percent and we will continue to make sure that your support has a great impact on the lives of children with cancer.

No one can express what your support of Alex's Lemonade Stand Foundation means to children with cancer and their parents better than Sue Levine, whose son has been battling an incurable cancer for several years, "To me it is astonishing what a 4 year old has created that has helped literally keep my son alive."

With your help, we will continue to astonish parents and bring hope to children with cancer. Thank you for making a difference.

Gratefully yours,


Liz and Jay Scott — Alex's Parents
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